

ALEJANDRA SANCHEZ

WEB/GRAPHIC DESIGNER



CONTACT

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EDUCATION

Facebook Social Media Marketing

Coursera/ Facebook
Present

Adobe Max

Virtual Conference
2020

Inbound Training

Hubspot
2019

Bachelors of Art, Design

University of California, Davis
2012-2016

AWARDS

Graduated with Honors

UC Davis 2016

Dean's List

UC Davis 2013 - 2016

EXPERTISE

Web Design
Graphic Design
Prototyping
Photo Editing
Illustrating
CAD/Drafting

ABOUT ME

I am an ambitious designer who is open to broadening her knowledge and skills in UX/UI design. My 7 years of experience as a web/graphic designer have led me to develop a passion for designing beautiful and efficient websites. I aspire to become a talented UX/UI designer and will jump at any opportunity that allows me to learn and grow.

WORK EXPERIENCE

Web Designer

Page Design Group | Sacramento, CA | 2017-2020

Worked independently, and with a team of UX/UI designers, to create, develop, and build custom websites for small businesses and associations.

Graphic Design Intern

UC Risk & Safety Solutions | Davis, CA | 2013-2016

Collaborated and worked with graphic, web and UI/UX designers to develop icons, logos, and infographics for web and print, and for high-profile UC projects and initiatives.

Summer Program Instructor

Boys & Girls Club | Santa Cruz, CA | 2015-2016

Organized and conducted educational activities for children at the club that introduced them to programming languages through coding programs.

SOFTWARE SKILLS

Strong

Adobe XD
Figma
Sketch
InVision
Wordpress
Beaver Builder
Photoshop
Illustrator
InDesign

Familiar

Premire Pro
Shopify
Processing
Vectorworks
HTML/CSS
Facebook Ad Manager

LANGUAGES

Bilingual in English and Spanish